

## Ad Sizes

### Full Page Ad

(5.5 x 8.5)

(Vertical Placement)

Finished Program Size 6" by 9"

### Half Page Ad

(5.5 x 4.25)

### Quater Page Ad

(2.75 x 4.25)

### Business Card Ad

(2.25 x 3.5)

(6 per page)

Vertical & Horizontal placement

Info available @ [www.dancebochette.com](http://www.dancebochette.com)

April 2011

## "Be An Angel"

Please give your support to "Festival of Dance"  
coming Sunday, June 12, 2011!

Dear Dance Citizen,

Dance Bochette partners with Gulfcoast Dance, Inc. (non-profit) and guests from Dance Alive National Ballet in this year's performance at the Anderson Theater.

You are the perfect person to become an Angel! You love dance and know a dancer who is studying the art of dance now.

Please help our "non-for-profit" mission by securing as much support as possible on any level before we go to press June 1<sup>st</sup>. Family and friends' businesses are great resources.

Lift the educational and performance opportunities for yourselves and this community with continuing workshops for kids, master classes for pre-professionals and scholarship by audition open to all each Spring.

1,000 professionally printed souvenir programs will offer great exposure. ★ All Gifts, Patronships and Advertisements are tax deductible with Gulfcoast Dance non-profit status. ★

**Happy Fund Raising!**

★ ★ *Festival of Dance 2011* ★ ★

June 12<sup>th</sup>, 2011



**gulfcoast  
dance  
inc**

P.O.Box 1593

Fort Myers, FL 33902

Gulfcoast Dance Inc., non-profit organization  
(501)(c)(3), serving community of SWFlorida  
since 1976

**(239) 334-3274**



# Festival of Dance Advertising 2011



**Give a Gift, place an Ad or Be a Sponsor!** Please help by sharing this opportunity with as many possible business advertisers as you can. Dance Bochette with guests from Gulfcoast Dance, Inc (*non-profit organization*) offers you the opportunity to **support the scholars training** & Festival of Dance 2011. Please enclose your check payable to: **Gulfcoast Dance, Inc.** returned with this form.

-> All copy, art, b/w pictures, and payment **turned in by Saturday May 21, 2011**, please. **Info available @ [www.dancebochette.com](http://www.dancebochette.com)**

## BUSINESS ADS Ad Sizes

Business Card .....	\$ 35.00
Quarter Page .....	\$ 70.00
Half Page .....	\$ 140.00
Full Page .....	\$ 280.00
Prestige Cover (Front Inside) .....	\$ 450.00
Prestige Cover (Back Inside) .....	\$ 400.00

Finished program size 6 x 9



**DANCER SPOTLIGHT - PHOTO AD:** Choose your Ad Size. Place a quote, a solo or group picture. Need help - We can prepare your photo and layout.

If you would like us to prepare your Ad Lay-Out, please fill info below:

**BUSINESS or SPOTLIGHT AD:** \_\_\_\_\_

**★ Ad Lay Out!** \$50.00  Yes /  No

Ad Size: \_\_\_\_\_ Logo/Pictures: \_\_\_\_\_

BEST Contact number: \_\_\_\_\_

### CHECKLIST: Please Enclose

Camera Ready Business Ad

Art Layout - add \$50.00

Pictures/Art

B/W Photo Preparation - add \$15.00

Check/Cash

Payable to Gulfcoast Dance Inc.







**DANCER FAN CLUB!** 24 spaces available. Say something special to your dancer on the "Fan Club" page! **Only \$10.00**

Write your congratulations here: \_\_\_\_\_

\_\_\_\_\_

## Please contribute to Festival of Dance

**Yes, I Want To Help!**

-   First Position ..... \$100 & above
-   Second Position ..... \$200 & above
-   Third Position ..... \$300 & above
-   Fourth Position ..... \$400 & above
-   Fifth Position ..... \$500 & above
-   Angel ..... \$1000 & above

Your Patronship Gift or Ad is tax decuctible to the extent allowed by law.

Please completely fill out the form below to support our special program as Parent, Patron, or Advertiser.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: Home \_\_\_\_\_ Email: \_\_\_\_\_

Business : \_\_\_\_\_ Cell: \_\_\_\_\_

My contribution of \$ \_\_\_\_\_ Check# \_\_\_\_\_ Cash \_\_\_\_\_

Payable to Gulfcoast Dance Inc.

Parent / Friend  Patron  Advertiser



**Further Info: (239) 334-3274 • P.O.Box 1593 - FM, FL 33902**

Gulfcoast Dance Inc., non-profit organization, serving community of Southwest Florida since 1976